

# HIGH WATER WOMEN'S 6TH ANNUAL INVESTING FOR IMPACT 2018 SYMPOSIUM

October 17, 2018 | CUNY Graduate Center, 365 5th Ave, NYC 10016

PROGRAM AGENDA

8:00-8:45AM Registration & Breakfast Concourse

## MORNING PLENARY SESSIONS

LOCATION

8:45-9:00AM **Introductory Remarks** Auditorium

- Anna Snider, Managing Director and Head of Due Diligence for the Chief Investment Office within Global Wealth & Investment Management, Bank of America; Board Chair, High Water Women

9:00-9:50AM **2030: Exploring the Sustainable Development Goals Three Years In** — How are they being used as an investment framework? Auditorium

- Robert Brown, Senior Partner, Atlas Impact Partners
- Adam Heltzer, Head of ESG and Sustainability, Partners Group
- Roelfien Kuijpers, Head of Responsible Investments & Strategic Relationships, DWS
- Anna Pot, Manager, Responsible Investments, APG Asset Management
- Eric Rice, Managing Director & Portfolio Manager, Wellington Management
- **Moderator:** Yana Kakar, Global Managing Partner, Dalberg Advisors

9:50-10:35AM **Change Makers Remarks and Interview with Andrea Jung**, President & CEO, Grameen America, Inc. Auditorium

10:35-11:00AM **Coffee Break** Concourse

11:00-12:30PM **MORNING WORKSHOPS/BREAKOUT SESSIONS (Attendees select one of five)** LOCATION

**A. Gender** — Panel/working session will explore different approaches to investing in gender equality. C-201-02  
Concourse

- Anna Falth, Manager, We Empower UN Women
- Laura LaRosa, Executive Director of Client Development, Glenmede
- Jessica Matthews, Managing Director, Head of Sustainable Investing, J.P. Morgan
- Katherine St. Onge, Director, Syndications and Institutional Partnerships, Calvert Impact Capital
- Diana van Maasdijk, Co-Founder & Executive Director, Equileap
- **Moderator:** Darcy Garner, Managing Partner, Channel Family Assets

**B. Climate and Resilience** — We will present two 45 minutes panels. Auditorium

**Panel** — Where are we since Paris? Where are the capital gaps?

- Adam Connaker, Senior Program Associate, Rockefeller Foundation
- Paul O'Connell, Founder & CEO, Sanolas, LLC
- Leah Wood, Associate Director, Client Service, Impax Asset Management
- Christie Zarkovich, Managing Director, Cambridge Associates
- **Moderator:** Margot Kane, Advisor, Quantified Ventures/Circulate Capital

**Panel** — Creating Impact across asset classes. How is impact being communicated? What needs to change?

- Rob Day, Founding Partner, Spring Lane Capital
- Sarah Kearney, Founder & Executive Director, Prime Coalition
- Zachary Knight, Co-Founder & Managing Partner, Blue Forest Conservation
- Asha Mehta, SVP, Director, Portfolio Manager, Acadian Asset Management
- Jennifer von Bismarck, Managing Director, Arena Investments
- **Moderator:** Bill Davis, Founder & Managing Director, Stance Capital

**C. Achieving Impact & Its Measurement** — Why do we measure impact? How do you measure impact? What tools do you use? What have been the lessons to date and what do you see as challenges going forward? Room 9206-07  
9th Floor

- Jane Bieneman, Senior Director, Tideline
- Anisa Dougherty, Investment Analyst, Tiedemann Wealth Management
- Hannah Schiff, Director of Impact, Responsible Investing, Nuveen
- Jennifer Signori, Senior Vice President, ESG and Impact Investing, Neuberger Berman
- **Moderator:** Sasha Dichter, Chief Innovation Officer, Acumen Fund

**D. Sustainable Cities** — We will present two 45 minutes panels. C- 198  
Concourse

**Panel 1** — Investment frameworks, what are the expectations for returns/impact.

- John Townsend, Board of Trustees, Altman Foundation
- Miriam Wrobel, Consultant, Miriam Wrobel Consulting
- Quinn Moss, Partner, Orrick Herrington & Sutcliffe
- **Moderator:** Lori Scott, Chief Credit Officer, Impact Investments, MacArthur Foundation

**Panel 2** — Investment choices, addressing goals/objectives of the investor with fiduciary-viable, investment options.

- Chloe Byruck, Senior Project Manager, Lela Goren Group
- Imogen Carr, Advisor, Jail Reduction Strategies, Open Society Foundations
- Kristin Koch, Director of Investor Relations, Jonathan Rose Companies
- Derwin Sisnett, Managing Partner, Rethink Community
- **Moderator:** David Sand, Chief Impact Strategist, Community Capital Management

**E. Food** — The differences between a food value system and a conventional food supply chain, and which aspects of the evolving food value systems present opportunities for entrepreneurs and investors. Skylight  
Room 9100  
9th Floor

- Louisa Burwood-Taylor, Head of Media/Editor, AgFunder
- Sanjeev Krishnan, Managing Director & CIO, Seed 2 Growth Ventures
- Nadja Pinnavaia, Founder & CEO, Euphebe Healthcare
- Shen Tong, Managing Partner, FoodFutureCo
- **Moderator:** Charlotte Kim, Partner Wilson, Sonsini Goodrich and Rosati

12:30-1:30PM **Networking Lunch** Concourse

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1:30-3:00PM **AFTERNOON BREAKOUT SESSIONS (Attendees select one of four)** **LOCATION**

**A. Diversity** — Panel/working session will explore different approaches to investing in diversity and inclusion. **C-201-02 Concourse**

- Daryn Dodson, Managing Director, Illumen Capital
- Olympia de Castro, Partner, Community Investment Management
- Tim Volk, Managing Partner, T. Volk & Company
- Rye Young, Executive Director, Third Wave Fund
- **Moderator:** Nicole Bouquet, Vice President, Institutional Shareholder Service

**B. Climate and Resilience** — Audience breaks into small groups to explore case studies assisted by speakers. **Auditorium**

- Adam Connaker, Senior Program Associate, Rockefeller Foundation
- Bill Davis, Founder & Managing Director, Stance Capital
- Rob Day, Founding Partner, Spring Lane Capital
- Margot Kane, Advisor, Quantified Ventures/Circulate Capital
- Sarah Kearney, Founder & Executive Director, Prime Coalition
- Zachary Knight, Co-Founder & Managing Partner, Blue Forest Conservation
- Asha Mehta, SVP, Director, Portfolio Manager, Acadian Asset Management
- Paul O'Connell, Founder & CEO, Sanolas, LLC
- Jennifer von Bismarck, Managing Director, Arena Investments
- Leah Wood, Associate Director, Client Service & Business Development, Impax Asset Management
- Christie Zarkovich, Managing Director, Cambridge Associates

**C. Achieving Impact & Its Measurement** — Discussion led by leading practitioners on lessons from the front lines. What are the tools available in the market? How do we achieve authenticity? How to balance authenticity and maintain simplicity and succinctness? What can be and should be the verification process? **Room 9206-07 9th Floor**

- Anne Amanda Bengasser, Director, Treehouse Investments
- Priya Parrish, Chief Investment Officer, Impact Engine
- Olivia Prentice, COO, Impact Management Project
- Tom Woelfel, Director, Impact Advisory Services, Pacific Community Ventures
- **Moderator:** Veronica Olazabal, Director, Measurement, Evaluation & Organizational Performance, Rockefeller Foundation

**D. Sustainable Cities** — Remarks from speakers Lori Scott and Rosemary Ripley will kick off the session, followed by group case studies. **C- 198 Concourse**

- Chloe Byruck, Senior Project Manager, Lela Goren Group
- Imogen Carr, Advisor, Jail Reduction Strategies, Open Society
- Kristin Koch, Director of Investor Relations, Jonathan Rose Companies
- Rosemary Ripley, Managing Director, NGEN Partners
- Lori Scott, Chief Credit Officer, Impact Investments, MacArthur Foundation
- David Sand, Chief Impact Strategist, Community Capital Management
- Miriam Wrobel, Consultant, Miriam Wrobel Consulting

**E. Regenerative Agriculture** — What is regenerative agriculture and what are the investment opportunities and obstacles to scaling. Two case studies will be explored with companies in this space that are currently raising capital using very different financing mechanisms. **Skylight Room 9100 9th Floor**

- Heather Eisenlord, Partner, RPCK
- Karen Karp, President, KK&P
- Lisa Sebasta, Founder, Sitari Capital
- Ridge Shinn, Founder & CEO, Big Picture Beef
- Renee Vassilos, Founder, Banyan Innovation Group
- Briana Warner, CEO, Ocean Approved
- **Moderator:** Aaron Niederhelman, Co-Founder & CEO, OneHealthAg

3:00-3:15PM **Coffee Break** **Concourse**

**AFTERNOON PLENARY SESSIONS** **LOCATION**

**3:15-4:00PM Gender Investing Spotlight Presentations** — Moderated by Rita Kakati Shah, Founder & CEO, Uma **Auditorium**

- **Public Equities:** Diana van Maasdijk, Co-founder & Executive Director, Equileap
- **Venture Capital:** Dr. Gitanjali Swamy, Managing Partner, IoTask
- **Achieving Gender Equity:** Katherine St. Onge, Director, Syndications and Institutional Partnerships, Calvert Impact Capital
- **The Billion Dollar Fund for Women:** Shelly Porges, Co-Founder & Managing Partner

**4:00-4:50PM FOCUS ON THE FUTURE: Winning the War, Impact Investing, Collaborative Capitalism and the Fight for a Sustainable Future — Institutional Size and Capital Flows.** **Auditorium**

- Sasha Brown, Principal, Ecosystem Integrity Fund
- Marc Diaz, Finance Leaders Fellow, Aspen Institute
- Diana Propper de Callejon, Managing Director, Cranemere
- Jonathan Rose, President, Jonathan Rose Companies
- **Moderator:** Rehana Nathoo, Founder & CEO, Spectrum Impact

4:50-5:00PM **Wrap up**

5:00-7:00PM **Join us for a Cocktail Reception (on the 8th Floor, Dining Commons)** **8th Floor**